



ISMPB



**International Society for the
Measurement of Physical Behaviour**

ICAMPAM 2024 – Rennes, France **SPONSOR & EXHIBITOR** **OPPORTUNITIES PACKAGE**

June 18-21, 2024

<https://ismpb.org/icampam>

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our 2024 ICAMPAM Conference, which will be held **from June 18-21, 2024, in Rennes, Brittany - France.**

This will be the **9th ICAMPAM Conference for ISMPB**, where we hope to continue to have expanded scientific dialogue within our field. Our conference will provide you with an excellent opportunity to showcase your organization, products and services and interact with people around the globe.

Our conference will be held in person and will include keynote speakers, panel speakers, symposiums, oral talks and posters.

As an ICAMPAM 2024 SPONSOR you will receive exposure to 400+ attendees. Full details can be found in this package.



What is the **ICAMPAM** Conference?

The **International Conference on Ambulatory Monitoring of Physical Activity and Movement (ICAMPAM)** is hosted by the International Society for the Measurement of Physical Behaviour (ISMPB). This international conference will provide a forum for researchers to discuss the latest developments in physical behavior monitoring using wearable devices. The conference will serve as a meeting point for young scientists and renowned experts in the field of health sciences, engineering, medical sciences, physiology, psychology, sports sciences and more.

The International Society for the Measurement of Physical Behaviour (ISMPB) is a non-profit scientific society which focuses on the issues related to ambulatory monitoring, wearable monitors, movement sensors, physical activity, sedentary behaviour, movement behaviour, body postures, sleep and constructs related to physical behaviours.



Who attends the Conference?

This Conference will be attended by researchers, students, postdocs and practitioners from around the world. We are expecting **approximately 400+ attendees** at ICAMPAM but could attract many more for this in-person conference and its virtual component.

Why participants will attend:

- High-quality, leading-edge content
- A great opportunity to learn from others and to share and receive feedback on research
- Reasonable registration fees
- Networking with peers from around the world

Why support ICAMPAM 2024?



Why support?

Premium branding & positioning opportunity

- Reinforce and strengthen your organization's brand and position within our community
- Increase credibility, expand loyalty and build opportunities with new or existing clients and collaborators
- Set your products and services apart from your competitors
- Custom design your booth to reflect your corporate identity

Connect with existing and emerging leaders

- Connect with scientists, practitioners, and future leaders in physical behavior monitoring
- Recruit qualified candidates for positions within your organization
- Reach 400+ attendees from around the world

Leverage comprehensive analytics data

Live reporting access to reports including:

- Attendance reports from your booth or sponsored sessions
- Access booth chat logs for lead sourcing and higher engagement



Sponsorship Opportunities



Sponsorship opportunities

Get maximum visibility in the program. Choose from the following additional options:

- Workshop Sponsorship **\$2,500 per 1½ hour session** *
Engage attendees in a hands-on workshop; plus exhibit booth (1 table + 2 chairs on-site)
- Exhibit Booth Only **\$1,200**
1 table & 2 chairs in central spot plus logo recognition in the program
- Ad in the Program **\$1,000**
½ page full colour, ad copy required by May 31, 2024
- EXCLUSIVE: Opportunity to provide lanyards **\$2,000****
cost of lanyards at sponsor's expense
- EXCLUSIVE: Opportunity to provide delegate portfolio **\$2,000****
cost of portfolio at sponsor's expense
- Scholarship Support **\$1,000**
Support diversity and access for attendees underrepresented in our field (four awards of \$250)

* Available until close of workshop abstract submissions (December 11 2023)

**Available to Gold Sponsors until 30 March; Gold & Silver Sponsors from 1 April 2024

How to become a **Sponsor, Exhibitor** or **Advertiser** for ICAMPAM?

Should you wish to discuss sponsor opportunities,
please contact our Secretariat:

Brian Groos

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