

6th International Conference on Ambulatory Monitoring of Physical Activity and Movement (**ICAMPAM**)

June 26 – 28, 2019
Maastricht, The Netherlands

Sponsor & Exhibit Opportunities Package



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Dear Colleagues,

It is our pleasure to invite you to support our next meeting – ***the 6th International Conference on Ambulatory Monitoring of Physical Activity and Movement (ICAMPAM)*** – which will be held in Maastricht, The Netherlands from June 26-28.

The conference will be held at the **Maastricht Exhibition & Conference Centre**, a modern, glass-fronted exhibition hub in a central location for international expos & trade fairs, conveniently located in the heart of Europe.

Under the guidance of the International Society for the Measurement of Physical Behaviour (ISMPB) our ICAMPAM Scientific Planning Committee, the conference will include presentations of interest to researchers and practitioners in the fields of Measurement of Physical Behaviour including physical activity, sedentary behavior and sleep. Last year's conference topics and presentation streams included:

- **Analytic Approaches for 24 Hour Data**
- **Utility of Consumer Devices**
- **Physical Activity Measurement in Youth**
- ...and many more!

The conference provides an excellent opportunity for companies and organizations involved in these areas to extend their marketing activities and support the conference through its sponsorship and exhibit program. Advertise in the conference program, be an exhibitor and display your product, host an exhibitor talk or have your company's name attached to one of our social events! Full details can be found in this package.

I look forward to welcoming you to Maastricht in June!

Sincerely,

Kenneth Meier
Guy Plasqui
Jorunn Helbostadt
ICAMPAM 2019 Conference Chairs

The International Society for the Measurement of Physical Behaviour (ISMPB) is a non-profit scientific society which focuses on the issues related to ambulatory monitoring, wearable monitors, movement sensors, physical activity, sedentary behavior, movement behavior, body postures, sleep and constructs related to physical behaviours. Membership is open to scientists, students and practitioners involved in these areas of study and delivery. Join or renew your membership, or sign up to ensure you receive information about ISMPB and ICAMPAM at www.ismpb.org.

What is ICAMPAM?

ICAMPAM brings together leading researchers and clinicians from around the world for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas.

History

The first ICAMPAM meeting was organized by Professor Hans Bussmann of the department of Rehabilitation Medicine of Erasmus MC in Rotterdam the Netherlands in 2008. This was the first international meeting which focused entirely on ambulatory monitoring, the measurement of free-living physical behavior. Following this unique and highly successful meeting a second meeting was held in Glasgow in 2011. Following that meeting, it was decided to hold the conference biennially. The 2013 meeting was held in Amherst, followed by Limerick (2015) and Bethesda (2017).

Since 2017 the ICAMPAM meeting will be organized under the responsibility of the International Society of the Measurement of Physical Behaviour (ISMPB). Today ISMPB has over 200 members worldwide, with well attended conferences held at various international locations. This year we expect 350+ delegates in attendance.

Who is Organizing the Conference?

ICAMPAM 2019 is being organized under the auspices of the ISMPB by Conference Chairs Kenneth Meijer and Guy Plasqui (Maastricht University), and Jorunn Helbostadt (Norwegian University of Science and Technology), with support from the conference management team at Podium Conference Management Ltd.

Who Attends the Conference?

The conference draws leading scientists and clinicians from all areas of physical behaviour research from over 40 countries worldwide, including human movement scientists, signal analysis experts, health scientists, technologists, neuroscientists, biomechanists, and clinicians and therapists such as neurologists, neurophysiologists, psychiatrists, pediatricians, gerontologists, rehabilitation specialists and physical and occupational therapists.

Past ICAMPAM conferences drew scientists and clinicians from the following areas:

- Physical Activity
- Sedentary Behaviours
- Measuring and Optimising Physical Behaviours in Clinical Populations
- Validation and Calibration
- Sleep: Measurement and General Issues
- Data Processing, Analysis and Statistics
- Energy Expenditure
- Engineering and Device Development
- Balance and Falls

Why Sponsor?

- **Connect with Leading Researchers, Practitioners and Clinicians**
You will gain exposure, build relationships, develop partnerships and connect with representatives in the fields of posture and gait research from over 20 countries worldwide.
- **Premium Branding & Positioning Opportunity**
You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on printed materials, advertising, promotions AND the opportunity for a scientific presentation!
- **Face Time with Leading Scientists and Clinicians**
You will have the opportunity to connect with over 300 international representatives to build relationships and form valuable partnerships. Conference registration, marketing opportunities, exhibit booths, networking and the opportunity to do a presentation are among the many benefits associated with sponsoring this conference.

Read on for more information on the opportunities available to you when you support this conference!

General Information

Conference Venue:

[The Maastricht Exhibition & Congress Centre](#)

6229 GV Maastricht

Language

The official language of the conference is English. No simultaneous translation will be provided.

Schedule of Events

Tuesday, June 25

Pre-conference Workshops
Welcome Reception

Wednesday, June 26

Keynote Lecture
Poster and Exhibitor Session
Oral and Symposia Sessions
Excursions

Thursday, June 27

Keynote Lecture
Poster & Exhibitor Session
Oral and Symposia Sessions
Special Symposium
Banquet Dinner

Friday, June 28

Keynote lecture
Oral and Symposia Sessions
Closing Ceremony

Unique opportunity!

Sponsorship Opportunities

As a conference sponsor, your brand will be exposed to over 300 on-site conference participants and over 5700 ambulatory and physical behaviour community members who receive our electronic communications. This includes pre-conference announcements, newsletters, and promotions. Differentiate your company from your competitors, increase your company's visibility or introduce your new products to this active ambulatory monitoring research community.

BENEFITS	GOLD \$5000 (4 Opportunities)	SILVER \$3000 (8 Opportunities)	BRONZE \$1500
Vendor Space (5'x2.5' table top, power and wireless internet)	✓	✓	✓
Vendor Badges (additional badges available at \$350 each)	4	2	1
Scientific Presentation Time Slot (Unopposed Session)	6 Minutes	3 Minutes	-
Logo – Printed Program	✓	✓	✓
Logo – Sponsor Signage	✓	✓	✓
Logo – Conference Website	✓	✓	✓
Logo – Presentation Slides during Plenary Sessions	✓	✓	✓
Profile in Conference E-Blast	100 Words (with link)	50 Words	-
Profile in Printed Program	✓	✓	✓
Ad in Conference Program (B&W, inside pages)	Full Page	½ Page	For Purchase
Registration Kit Insert	1 Piece	-	-

Important Sponsorship Notes

- Please provide information regarding electrical and internet access requirements at time of confirmation of participation. Please note that electrical and internet will be provided free of charge. Internet services will not be strong enough to show videos or stream content at your vendor space.
- Conference E-Blasts are re-broadcast to our Social Media channels.

Additional Sponsorship Opportunities

Consider increasing the value of your involvement by selecting from the list of additional opportunities listed below. Alternately, if you have an idea that is not listed here, let us know. We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

Welcome Reception

\$4,000

Exclusive opportunity

The Welcome Reception will be held on Tuesday, June 25. Have your company's name exclusively associated with this event as attendees connect with friends and colleagues at the start of the conference. This opportunity comes with:

- Sponsor signage (i.e. company name and/or logo) throughout the reception venue
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Reference in pre-conference communication to all attendees
- Opportunity to distribute items at the door

* *Should sponsor prefer, this opportunity can be adjusted to provide the **First Drink Free** for attendees. Please contact us for details.*

Conference Banquet

\$3,000

Exclusive opportunity

The Welcome Reception will be held on Thursday, June 27. Have your company's name exclusively associated with this event as attendees celebrate at the end of the conference. This opportunity comes with:

- Sponsor signage (i.e. company name and/or logo) throughout the reception venue
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Reference in pre-conference communication to all attendees
- Opportunity to distribute items at the door

* *Should sponsor prefer, this opportunity can be adjusted to provide the **First Drink Free** for attendees. Please contact us for details.*

Keynote Lecture

\$2,000

5 opportunities

The program includes five keynote lectures, these sessions are expected to attract all 300+ attendees, together in one location. This session is available to a sponsor on an exclusive basis. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Exclusive sponsor per keynote

Wi-Fi

\$2,000

Exclusive Opportunity

Help all the conference delegates get connected at the ICAMPAM conference. Benefits include:

- Sponsor signage (i.e. company name and/or logo) at registration
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)

Oral or Symposia Session

\$1500 per session

Exclusive opportunity per session – 24 Sessions

Poster & Lunch session

\$1,500 per session

Exclusive opportunity per session – 2 Sessions

Sponsored poster sessions will be held in conjunction with lunch service. These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area to the various lunch stations strategically placed throughout. Benefits include:

- Sponsor signage (i.e. company name and/or logo) on all food service tables
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)

Conference Items

Lanyards

\$1,000

Exclusive Opportunity

All 300+ conference attendees will receive a name badge with a lanyard that functions as their ticket into all sessions and functions. This badge must be worn at all times throughout the conference. Have your logo printed on the lanyards (300+) – guaranteed visibility throughout the conference and beyond!

Notepads / Pencils / Pens

\$500

Exclusive opportunity

Guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo and we will distribute them to all conference attendees when they arrive on-site. Your branding will be seen throughout the conference.

* *Minimum number of items required for all Conference Items: 300*

Conference Handout

\$500

Here is the perfect way to expose your latest product, publication or a company profile or gadget of your choice. Provide one piece of promotional material to be inserted into the conference registration packages. This is also a highly effective way to guide attendees to your booth at the Expo!

Advertisements in the Conference Program

Get maximum visibility in the conference program! Choose from the following advertisement options.

Inside Front Cover	- Colour	\$2,000 * (1 opportunity)
Full Page	- B&W	\$1,000 *
1/2 Page	- B&W	\$750
1/4 Page	- B&W	\$500

Program Advertisement Specifications:

Full page	7.5" x 11"
½ page	7.5" x 4.85"
¼ page	3.6" x 4.85"

*Priority will be given to Gold and Silver Sponsors.

All advertisements must be submitted as JPEG files. ***All files must be received by May 20, 2019.***

Terms and Conditions

1. All rates are in US Dollars.
2. All sponsorships will be awarded on a first come, first served basis. The ICAMPAM 2019 Committee retains the right to reject any sponsor that it deems inappropriate.
3. After written acceptance by the ICAMPAM 2019 Committee, the sponsor must provide the sponsorship funds, logo image (in the format required to be agreed) and other details required (such as correct use of the sponsor's name, trademarks etc.) to the ICAMPAM 2019 Committee within 14 days of receipt of acceptance.
4. Sponsorship pledges cannot be processed without payment.
5. The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.
6. All sponsorship materials to be used in print production materials must be submitted before May 20, 2019 to ensure inclusion. Sponsorship pledges after this date may still be accepted with caveats.
7. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored, nor represent advertise or distribute literature or materials for the products or services of any other firm or organisation except as approved in writing by the ICAMPAM 2019 Committee.
8. ICAMPAM 2019 will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
9. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor/exhibitor.
10. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware/software/food & beverage etc. Should your company be interested in sponsorship package not listed in this brochure then please to contact us to discuss your preferences.
11. If a sponsor wants to negotiate for a higher priced item (e.g. higher quality bag, extended lunch menu etc.) than the ICAMPAM 2019 Committee has budgeted for, then the sponsor must pay any additional cost for that item in addition to the applicable sponsorship fee.
12. Compliance: The Exhibitor assumes all responsibility for compliance with, and agrees to comply with all applicable local laws, including fire safety and health laws, and all applicable rules and regulations for all union and labour organizations and the operators and/or owners of the property in which the Event is held. Cloth decorations must be flameproof and wiring must comply with the fire department and insurance underwriters' rules.
13. Insurance: The Exhibitor acknowledges that the Organizer and the facility do not maintain insurance covering the Exhibitors' property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. It is mandatory for exhibitors to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Proof of liability must be presented to the Organizer prior to exhibit set-up.
14. Limitation of Liability: The Organizer is not responsible for any loss, theft or damage to the property of the Exhibitor, their employees or representatives. Further, the Organizer will not be liable for damage or injury to persons or property from any cause whatsoever by reason of the use or occupancy of the booth space or the participation in the Event by the Exhibitor. The Exhibitor assumes entire responsibility for and hereby agrees to protect, indemnify, defend and save the Organizer and their employees and agents, harmless against all claims, losses and damages to persons property, governmental charges or fines and attorneys' fees arising out of or caused by the Exhibitor or exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Organizer, their employees or agents.
15. Exhibitor Loss: The Organizer shall not be in any way liable or responsible for the loss or disappearance, by theft or otherwise, of any object, items, goods or materials whether personal or commercial property, from Exhibitor's booth space or from the exhibit hall; except for such loss or disappearance is due to intentional and tortuous theft committed by the employees of the Organizer. The Organizers may provide certain security services as a convenience to exhibitors, however, neither the providing of or failure to provide such services, nor the failure of security guards to prevent the theft or loss of property, shall be grounds for holding the Organizer or the facility liable for any related loss, damage, or claim. Responsibility for the security of an exhibitor's area, product and property rests soles with the Exhibitor.